



HALDBJERG
CONSULT
*...making **IT** stick*

Business Presentation

Tonny Pedersen – Senior Consultant

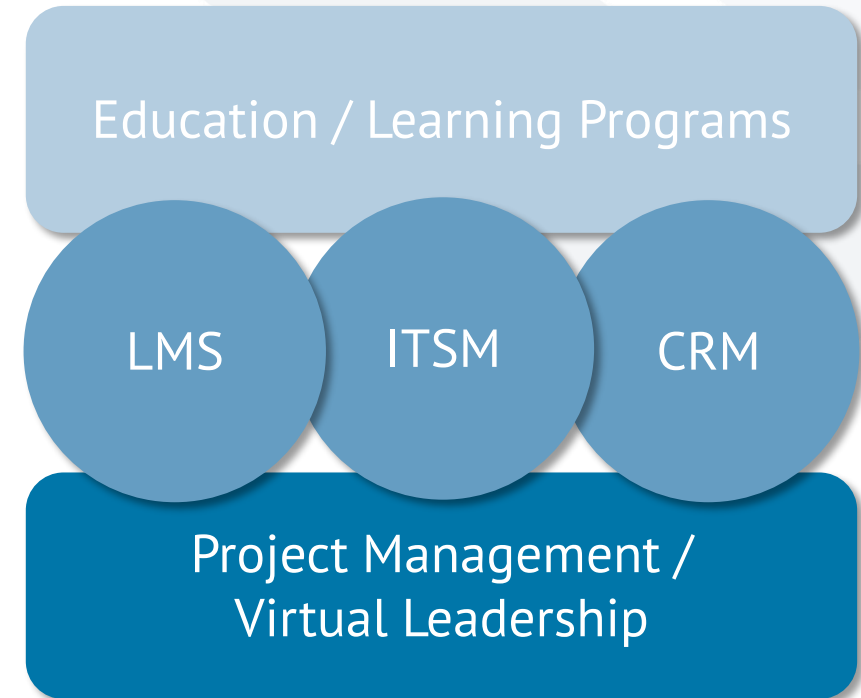
Company Profile

Consultancy company with focus on

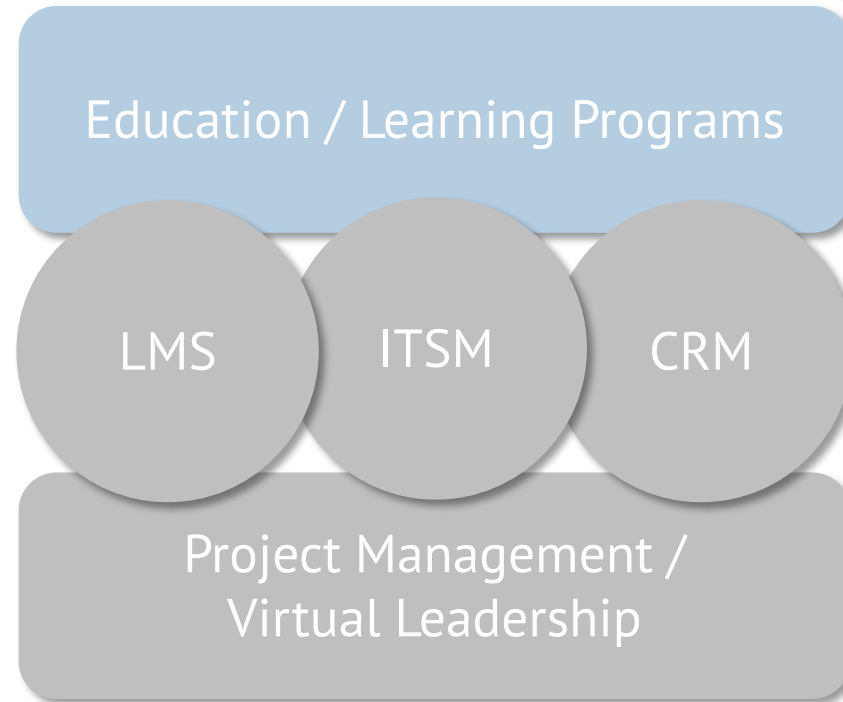
- Education and Learning Programs
- Learning Management Systems (LMS)
- IT Service Management (ITSM)
- Customer Relationship Management (CRM)
- Project Management and Virtual Leadership

More than 15 years of International and Danish experience in the IT industry

Haldbjerg Group and Consult was founded by Tonny Pedersen in 2015



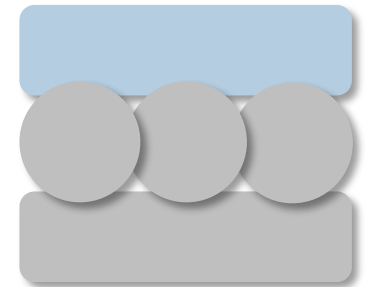
Education and Learning Programs



Education and Learning Programs

Areas of expertise and focus

- Expert in designing, scoping and applying role-based learning, enablement and certification programs where a combination of traditional training, virtual learning and individual tests create the desired learning outcomes.
- Vast knowledge and experience in creating learning transfer for technology education based on a combination of psychology, behavior, motivation, culture, processes and systems.

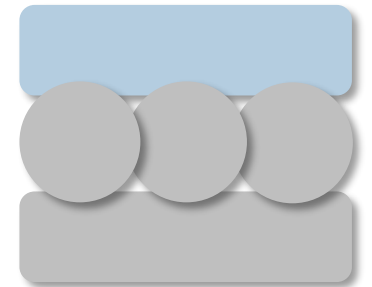


Education and Learning Programs

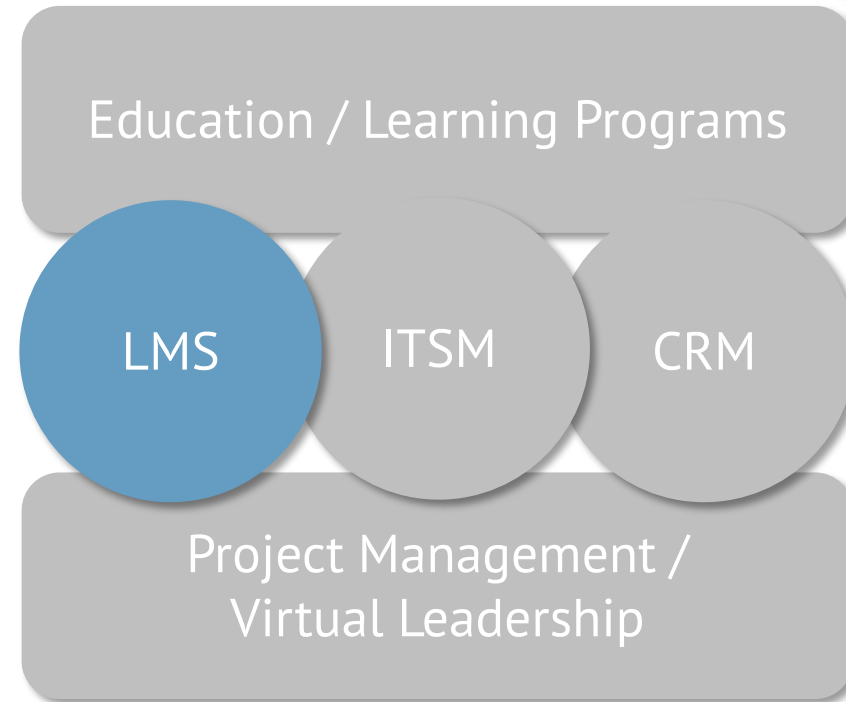
Services and offerings

Services around education and learning programs include:

- Strategic transformation of existing classroom based training programs towards self-paced virtual or blended learning for a global audience.
- Scoping, design and implementation of new and/or existing learning and certification programs against role specific learning objectives.



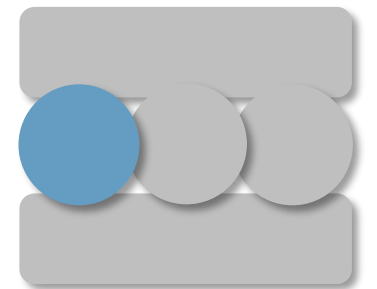
Learning Management Systems



Learning Management Systems

Areas of expertise and focus

- As specialists in both Enterprise and Moodle-based LMS systems, we deliver the solution that enables a successful learning process.
- Responsible for both the strategic and business evaluation of the solution, and the subsequent technical and organizational implementation.
- After implementation, the focus shift to the ongoing need-based adjustments of functionality and content as well as integration with other systems and processes.

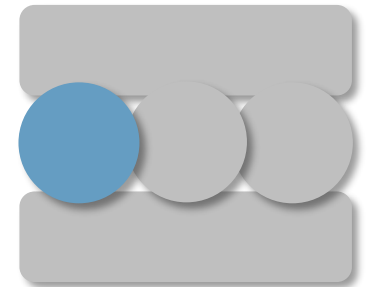


Learning Management Systems

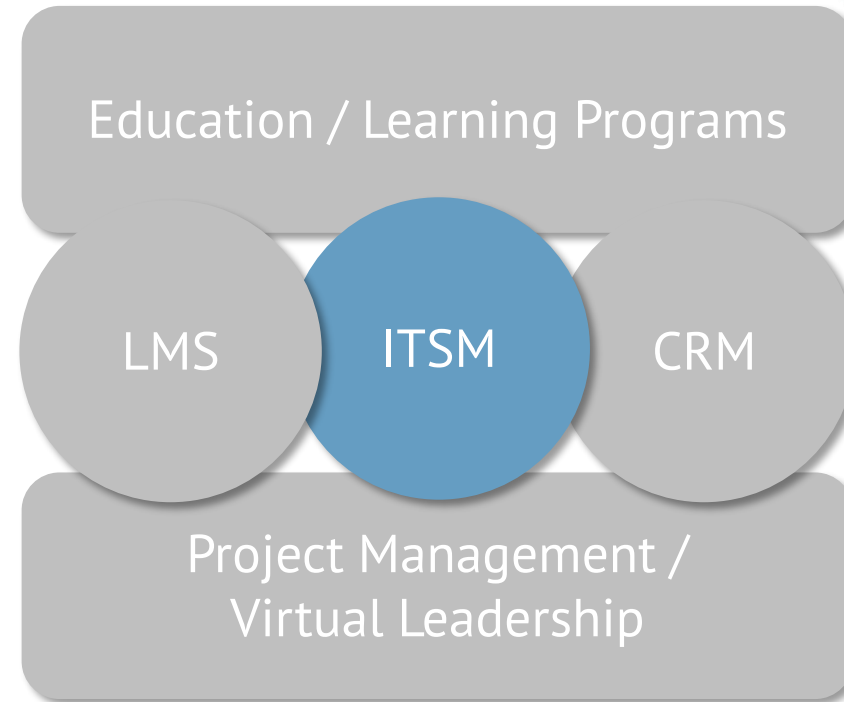
Services and offerings

Services for Learning Management solutions include:

- Strategic requirement-based selection and the following technical and organizational implementation of LMS solutions that support learning activities and objectives, as well as migration of historical learning data and content.
- Adjust technical and organizational implementations of existing LMS solutions for need-based extensions or integration to other business critical systems such as CRM, ERP and CDN systems.



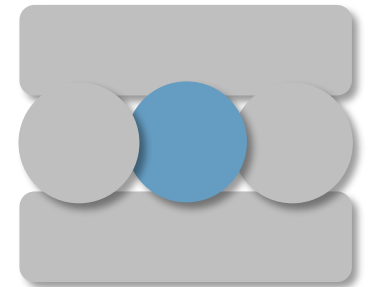
IT Service Management



IT Service Management

Areas of expertise and focus

- Improve IT efficiency through tailor-made IT Service Management solutions that provide cost savings and IT process enhancements by following the best practices guidelines laid out by ITIL and other IT Service Management frameworks.
- Years of experience with aligning IT and the Business while implementing and anchoring new or improved Service Management solutions throughout the organization.

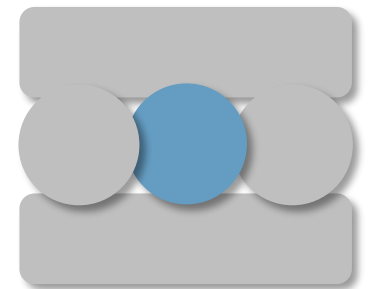


IT Service Management

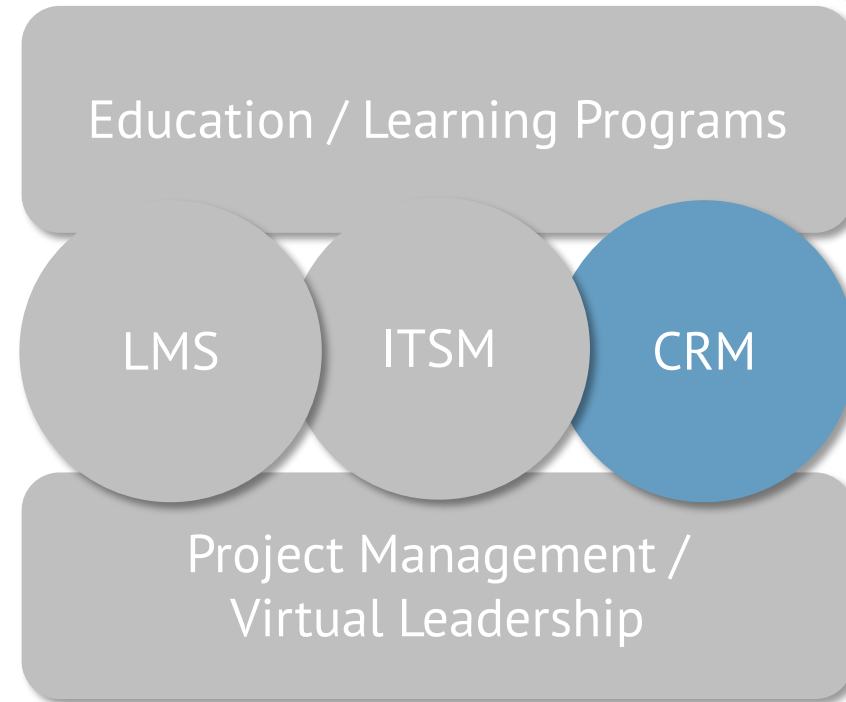
Services and offerings

Services for IT Service Management solutions include:

- Technical and organizational implementation of IT Service Management following the best practices guidelines laid out by ITIL and other IT Service Management frameworks.
- Enhance technical and organizational implementations of existing IT Service Management solutions to improve IT efficiency, cost savings and IT as well as Business processes.



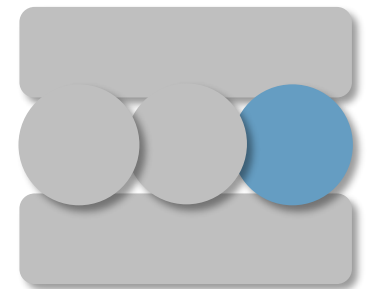
Customer Relationship Management



Customer Relationship Management

Areas of expertise and focus

- More than 10 years experience as user and administrator of Salesforce.com for Sales, Support and Service organizations.
- Technical implementations/customization and organizational anchoring based on business requirements and best-practices for CRM systems.
- Solid knowledge of integrating Learning Management Systems and Salesforce.com for reporting and tracking on training statistics.

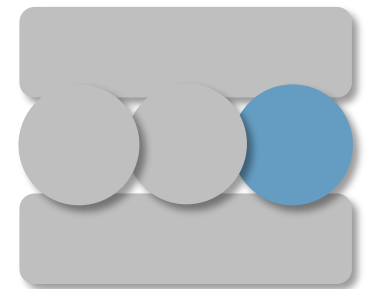


Customer Relationship Management

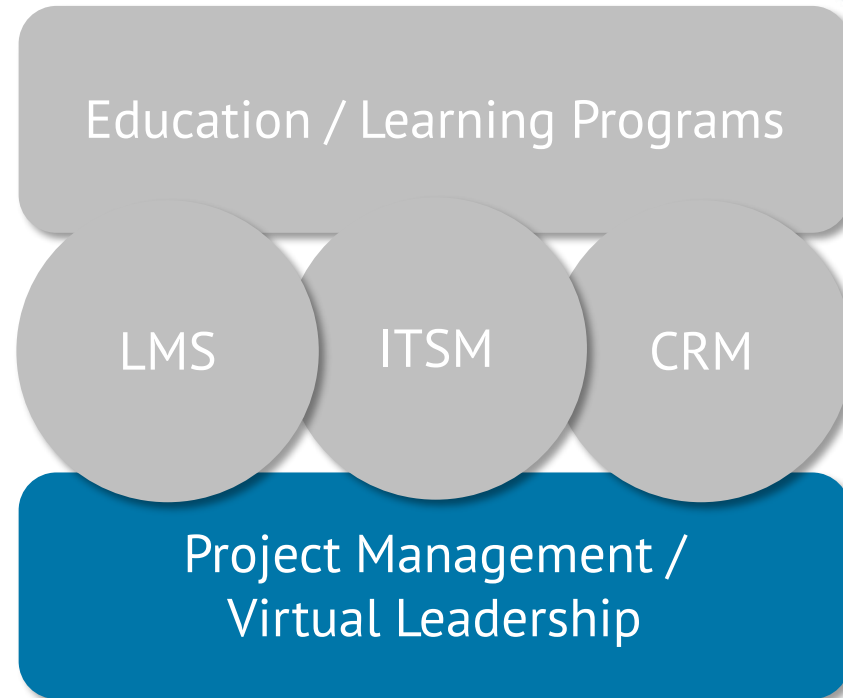
Services and offerings

Services for Customer Relationship Management solutions include:

- Technical and organizational implementation of Salesforce.com solutions based on business requirements for Sales, Support and Service organizations.
- Adjust technical and organizational implementations of existing Salesforce.com solutions for integration to other business critical systems such as ERP and LMS systems.



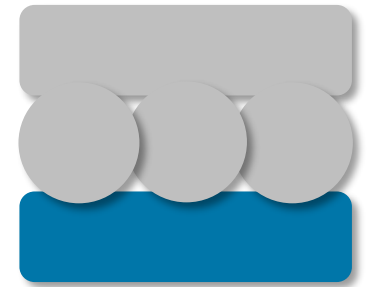
Project Management / Virtual Leadership



Project Management / Virtual Leadership

Areas of expertise and focus

- 20+ years of solid experience as a project manager and a technical consultant for implementation, customization and operation of technology.
- Projects are planned, implemented, followed up, adjusted and delivered on time and budget.
- Strong skills in international remote project- and team management.
- Establishing relationships at all levels that create satisfied and loyal customers and partners in an international and multicultural environment.

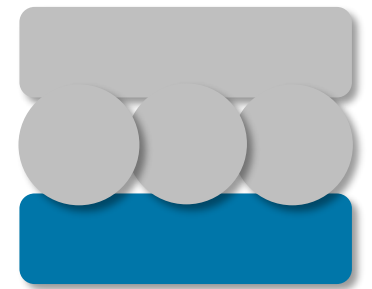


Project Management / Virtual Leadership

Services and offerings

Services for Project Management and Virtual Leadership solutions include:

- Interim Project and Team Management in IT and Training organizations at all size, across borders, time zones and culture.
- Project Management and organizational anchoring when implementing new or enhancing existing IT technology across the organizations and at all levels.
- Training and coaching sessions for Project and Team Managers on “Virtual and Global Leadership Practices” and “Organizational Anchoring of IT Projects”



Contact Details



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